

Meet the Camp Directors!

**RESERVE
YOUR BOOTH
at the 2019 camp fairs!**

2019

Camp Guide

Adventure Awaits!

Connecting Great Kids
with Great Camps



a special edition of

NJKIDS
on the GO!

ultimate guide to summer camps...

sports | swim | traditional | travel | sleepaway | nature | STEM | pre-college for Grades Pre K - 12

NJ CAMP FAIRS

RESERVE YOUR BOOTH

Register online at www.njcampaairs.com. Fill out the complete form for your booth, web advertising, and Camp Guide 2019.

Camp Fairs and Dates:

Sat, Jan 19, 12-3pm
Quaker Bridge Mall

Sun, Jan 20, 12-3pm
Parsippany PAL (Parsippany Athletic League)

Sat, Jan 26, 12-3pm
Livingston Mall

Sun, Jan 27, 12-3pm
Montclair Art Museum

Sat, Feb 2, 12-3pm
The Village of Ridgewood (Community Ctr)

Sun, Feb 3, 12-3pm
TBD

Camp Booth Rates:

# Fairs	Rate 10/1 - 11/1	Rate after 11/1	Rate after 12/1	Deadline
1	\$500	\$575	\$650	Dec 10
2	\$1000	\$1075	\$1150	Dec 10
3	\$1450	\$1525	\$1600	Dec 10
4	\$1900	\$1975	\$2050	Dec 10
5	\$2300	\$2375	\$2450	Dec 10
6	\$2700	\$2775	\$2850	Dec 10

Checks payable to: NJ KIDS MEDIA GROUP, Inc., PO Box 542, Roseland, NJ 07068.
Credit Cards accepted. All payment must be made by December 15, 2018.

Register online at www.njcampaairs.com

NJ CAMP FAIRS

RESERVE AD IN CAMP GUIDE 2019 BOOKLET

*Ads in Program Booklet: (Ads are in color). Booklet will be distributed throughout Northern and Central NJ. 25K printed copies along with the digital version will be published. Copies will be distributed prior, during and after the camp fairs, as well as electronically sent to subscribers in our database.

Ads must be emailed to advertise@njkidsonline.com

First price is for camps attending at least one fair; second price is for camps not attending any fairs.

Ad Size:	Attending	Not Attending
<input type="checkbox"/> Full page	(\$750)	[\$950]
<input type="checkbox"/> Half page	(\$550)	[\$750]
<input type="checkbox"/> Quarter page	(\$350)	[\$650]

Ad Size with Premium Placement:		
<input type="checkbox"/> Outside Back Cover	(\$1050)	[\$1200]
<input type="checkbox"/> Inside Front Cover	(\$950)	[\$1150]
<input type="checkbox"/> Inside Back Cover	(\$950)	[\$1150]
<input type="checkbox"/> Left Centerfold	(\$800)	[\$1000]
<input type="checkbox"/> Right Centerfold	(\$800)	[\$1000]

No ad

Deadline: Approved ad copy by December 10, 2018, plus listing

Register online at www.njcampfairs.com

NJ CAMP FAIRS

RESERVE WEB ADVERTISING

www.njcampfairs.com

- ___ A) Gold Package- banner ads on home page and selected camp type page; a YouTube link to your camp video; multiple links directly to your camp's website; directory listing which includes your camp logo, a 3-4 paragraph summary (send as Notepad file) about your camp, 7 photos of your camp.
\$500 through Labor Day 2019
\$800 for camps not attending any camp fairs
Limited, first come, first serve basis.

- ___ B) Silver Package- banner ad on selected camp type page; a YouTube link to your camp video; multiple links directly to your camp's website; directory listing which includes your camp logo, a 3-4 paragraph summary (send as Notepad file) about your camp, 7 photos of your camp.
\$300 through Labor Day 2019
\$500 for camps not attending any camp fairs

- ___ C) Bronze Package- directory listing which includes your camp logo; one link to your camp's website, a 3-4 paragraph summary (send as Notepad file) about your camp; 7 photos of your camp.
\$100 through Labor Day 2019
\$350 for camps not attending any camp fairs

Deadline: December 15, 2018. If we receive your listing and ad materials earlier, we will place it on the website earlier, and we can start promoting you earlier.

Register online at www.njcampfairs.com.

NJ CAMP FAIRS

CAMP TEAM COORDINATORS

For questions:

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Please contact us with your questions.