

# 2018 Camp Fair Pricing

## Fair Table Costs

# of Fairs	Prior to 10/15	10/15 - 12/1	After 12/1
1	\$625	\$675	\$725
2	\$1250	\$1300	\$1350
3	\$1825	\$1875	\$1925
4	\$2325	\$2375	\$2425
5	\$2825	\$2875	\$2925
6	\$3225	\$3275	\$3325

## Banner Advertising - in Malls

Each banner will advertise our event for 4 weeks prior to the date of the camp fair in that mall in January 2018. The deadline to reserve space is November 10, 2017. Design and production begins shortly afterward so logo must be ready to go.

Premium Logo: 1 foot by 1 foot-\$200 per mall for a 2-sided placement. Each banner is 8' high X 14' wide.

- Quaker Bridge Mall in Lawrenceville
- Menlo Park Mall in Edison
- Livingston Mall in Livingston

**Program Booklet Advertising**-\*All details handled by Sandra Leu of NJ Kids Media. Contact [sensationalsummers@gmail.com](mailto:sensationalsummers@gmail.com) and we will forward your request to her.

**20,000 FULL COLOR COPIES** will be distributed before the camp fairs to supermarkets, libraries, doctors' offices, NJ KIDS events and all six NJ Camp Fairs.

Advertisement	Attending	Not Attending
<i>Premium Pages:</i>		
Back Cover	\$1000	\$1200
Inside Front/Back Cover	\$950	\$1150
Full	\$750	\$950
Half	\$550	\$750
Quarter	\$350	\$650

## Website Advertising

Package Type	Details	Cost	Cost not attending any fairs
<b>Platinum Package</b>	A BANNER ad on our home page Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp A YouTube link to your camp video links directly to your camp's website and email	\$150	\$350
<b>Gold Package</b>	A BOX ad on our home page Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp A YouTube link to your camp video links directly to your camp's website and email	\$100	\$300
<b>Silver Package</b>	Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp	\$50	\$250

Camps attending at least 2 fairs will receive the Silver Package (FREE) or \$50 credit toward Platinum or Gold Package. Ads are guaranteed to remain on our site until after Labor Day and usually until October 31<sup>st</sup>.