



2018 NJ SUMMER CAMP FAIRS Program Booklet

As an added opportunity for you to advertise your camp/summer program, we are offering you a chance to place a paid black, white and gray scale camera ready advertisement in the booklet that will be given away at all six of our camp fairs.

All ads must be camera ready and conform to the sizes indicated below:

- Please submit an additional \$50 for any ads, which are not 100% camera ready or those requiring modifications, no matter how slight. If you do not send in the correct amount we will not place your ad.
- Photos should have a line screen of 85 to 100. Photos with higher line screens do not reproduce well.

Full page 7 1/2" wide X 10" tall

Half page 7 1/2" wide X 5" tall

Quarter page 3 3/4" wide X 5" tall

The follow is the price list for ads. **Camps who are attending the fair(s) will pay a reduced fee.** The covers and the centerfold ads are available on a first come, first paid basis with preference given to the camp that held the page the previous year. Placement of ads within the booklet is at our discretion.

Please note that the booklet will be printed so it is ready for distribution for the first camp fair in January. We do one booklet for all six fairs.

<u>Attending</u>		<u>Not Attending</u>
___Outside Back Cover	(\$900)	[\$1200]
___Inside Front Cover	(\$850)	[\$1150]
___Inside Back Cover	(\$850)	[\$1150]
___Left Centerfold	(\$750)	[\$1000]
___Right Centerfold	(\$750)	[\$1000]
___First or last page of Booklet	(\$750)	[\$1000]
___Full page	(\$600)	[\$950]
___Half page	(\$500)	[\$900]
___Quarter page	(\$250)**	[\$650]

All camera ready ads should be e-mailed to BKRubin@aol.com. If you pay by check (Paid in full and made payable to *Sensational Summers, LLC.*)

Sensational Summers, Barbara Rubin, 452 Elwood Street, Piscataway, NJ 08854.

You may also pay for the ad via Pay Pal on our websites: www.njcampfairs.com or www.sensationalsummers.com. You do not have to have a Pay Pal account to use it.